



# Chinese for Beginners

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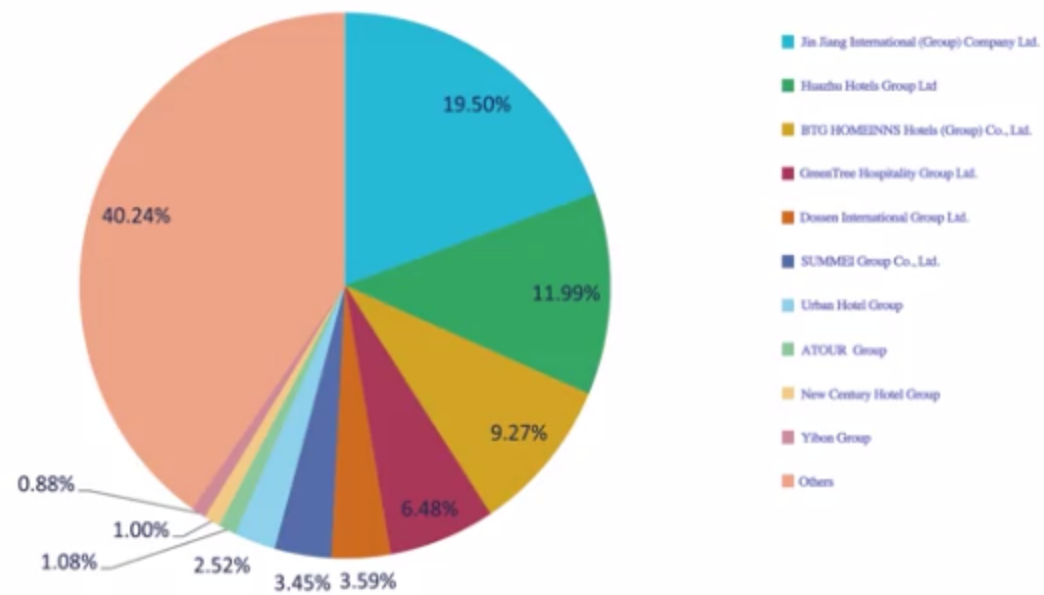
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## What is Pinyin?

- **phonetic system of Chinese language**
- **helps you to pronounce a word properly**
- **used to type Chinese characters**



## Introduction | China National Chains or Group of Hotels

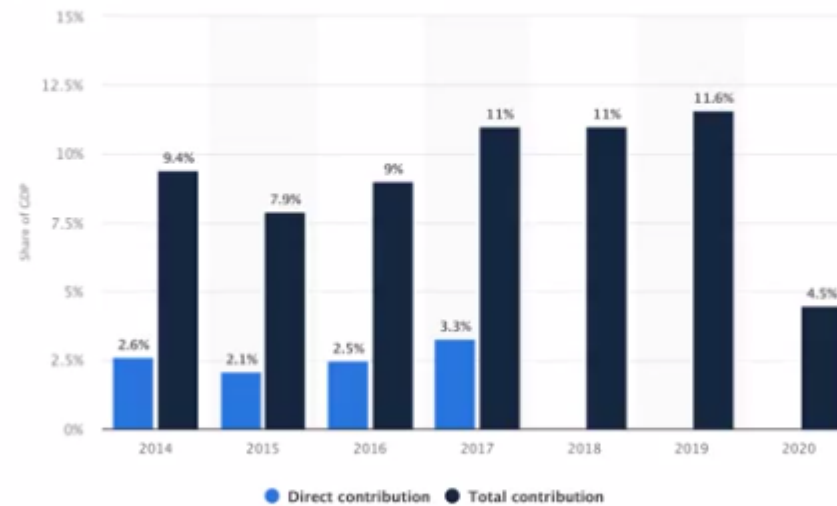


Source : China Hospitality Association, "China's TOP 50 Hospitality Groups Report 2021"

## Introduction | Market Overview



### Growing Tourism Industry has been Contributing a Major Share to the Market



Source : WTTC

Access: <https://www.statista.com/statistics/249794/contribution-of-chinas-travel-and-tourism-industry-to-gdp/>